

KEEP COOL, CALM AND COLLECTED



Companies across the United Arab Emirates often report a decline in productivity during the summer months. With temperatures soaring, Dubai-based WorkSpace Commerce (WSC) is on hand to offer some useful and insightful advice, centred around its wealth of knowledge of building successful coworking office environments. The WSC team have a combined 50 years plus of experience in coworking, property, shared office management, and a track record of building successful start-ups.

STAY COOL

Anyone working in the UAE will understand the fear of arriving at the office to find the air conditioning is not working. Air con maintenance is a must, especially this time of year. It is important for desk areas to be cool and comfortable, but one thing that is often overlooked are breakout areas. If employees are able to take quality and relaxing breaks, it will help increase productivity during working hours.

BE SOCIAL

Social events are great for team building but unfortunately, they often stop during the summer months. However, take inspiration from the WSC team and arrange an indoor summer picnic. On a day when there are no meetings, a boardroom is the perfect space to be repurposed into an indoor picnic location. Sharing food with colleagues is a great way to spend time together in a more relaxed setting.

ALWAYS FLEXIBLE

Flexibility is key all year round, and this is especially true during the summer months when travelling to and from work can be more challenging. Give employees more control over their time and offer flexibility; whether that is working from home or a local coworking space.

MEET SMART

Implementing a summer schedule when it comes to meetings can go a long way. No one wants to have a meeting late in the day when hot and tired; instead schedule a meeting in the morning or over lunch, which will be more effective.

REFRESH + REVITALISE

According to Deskmag's Global Coworking Survey 2017, 70% of coworking members felt healthier working in a shared office space due to the facilities on offer. This includes healthy drinks, free summer snacks such as ice pops, lunchtime yoga and skills workshops to keep employees engaged. Regardless of the type of office space, these sweet treats and extra-curricular activities are sure to impress.

WSC was formed in 2016 to fill a major gap in the entrepreneurship network, through coworking and flexible office spaces. More information can be found at www.wsc-intl.com

